

### Tear-jerkers can turn you liberal

SENTIMENTAL films make you more liberal, research suggests.

Political scientists found that Hollywood movies are better able to change attitudes – in a left-wing direction – than advertising or news reports.

The research of Todd Adkins, of the University of Notre Dame in Indiana, published in the journal *Social Science Quarterly*, was based on a study of 268 students who were asked about their political views, shown a film and then questioned again. Half identified themselves as politically conservative. The researchers noted a leftward shift in attitudes after the participants saw a film with a liberal message. The movies were *As Good As It Gets* with Jack Nicholson and *The Rainmaker* with Matt Damon.

Dr Adkins said audiences seemed to turn off their critical faculties when they reach the cinema. 'Viewers come expecting to be entertained and are not prepared to encounter and evaluate political messages as they would during campaign advertisements or network news,' he said.

It emerged this week that the FBI considered *It's a Wonderful Life*, the classic American tear-jerker, to be sympathetic to communism when it came out in 1946.

adapted from *Daily Mail*, 2013



## Tekst 12 Tear-jerkers can turn you liberal

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“Tear-jerkers can turn you liberal” (titel)

- 1p 41 In welke zin wordt **voor het eerst** een verklaring hiervoor gegeven? Citeer de eerste twee woorden van deze zin.
- 1p 42 What does the final sentence of this text make clear about the FBI?
- A It denied that politically biased films can form a threat to society.
  - B It had a reputation for ignoring the political effect of films.
  - C It tried to influence people's political preferences with films.
  - D It was aware films could demonstrate political tendencies years ago.

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### Bronvermelding

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